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FEC FORM 9

24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

1. Person Making the Disbursements/Obligation	ons	
(a) Name Crossroads Grass	sroots Policy Strate	gies
(b) Address (number and street)	2. FEC Identification Number	
(c) City, State and ZIP Code Washington	DC 20005	C C30001655
(d) Name of Employer or Principal Place of Business	(e) Occupation	n n
New or Amended	4. Covering Period	26 2012 through
5. (a) Date of Public Distribution(s) 02 01	2012 (b) Communication	Title Every Level
7. If the filer is an individual, unincorporated were the disbursements made exclusively 8. Custodian of Records (a) Name Caleb Crosby (b) Address (number and street) 1401 New York Avenue NW, Ste 1200		
(c) City, State and ZIP Code		
Washington (d) Name of Employer or Principal Place of Business Crossroads GPS	DC 2000 (e) Occupation CFO	
9. Total Donations This Statement		0.00
0. Total Disbursements/Obligations This State	ement	40401.96
Under penalty of perjury, I certify that this statement	is true, correct and complete.	
TYPE OR PRINT NAME OF PERSON COMPLETING FO	Caleb Crosby	
Caleb Crosby SIGNATURE	[Electronically Filed] DATE	02/22/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this statement to the penalties of 2 U.S.C. §437g.

List of Person(s) Sharing/Exercising Control (use additional pages as necessary)

PAGE 2 OF

Α.	(a) Name	Transaction ID : C1
	Steven Law	
	(b) Address (number and street) 1401 New York Avenue NW, Ste 1200	
	(c) City, State and ZIP Code	
	Washington	DC 20005
	(d) Name of Employer or Principal Place of Business	(e) Occupation
	Crossroads GPS	Executive Director
B.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
C.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
D.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
Ε.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation

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Disbursement(s) Made or Obligation(s)

_					
Α.	A. Full Name (Last, First, Middle Initial) of Payee			Date of Disbursement or Obligation	
	Upgrade Films			01 30 2012	
	Mailing Address of Payee 3299 K Street NW, Ste 200				Amount
-	City	State	Zip Code		229.27
	Washington	DC	20007		Communication Date
-	Name of Employer	Occupa	tion		M M / D D / Y Y Y Y
	. ,	·			02 01 2012
	Purpose of Disbursement (Includin TV/Media Production (Every Leve		ttion(s))		Transaction ID : E.1
'	Name of Federal Candidate	Office Sought:	House State:	AZ	Disbursement/Obligation For: 2012
	Barack H. Obama		Senate		Primary General
Tr	ansaction ID : 0.1		✓ District: _ President		Other (specify)
	Name of Federal Candidate	Office Sought:	House State:		Disbursement/Obligation For:
			Senate State		Primary General
			District: _		Other (specify)
	Name of Federal Candidate	Office Sought:	House		Disbursement/Obligation For:
			Senate State: _		Primary General
			District: _		Other (specify)
			President		
В.	Full Name (Last, First, Middle Initia	al) of Payee			Date of Disbursement or Obligation
	Upgrade Films				01 30 2012
-	Mailing Address of Payee				
	3229 K Street NW, Ste 200				Amount
-	City	State	Zip Code		229.27
	Washington	DC	20007		Communication Date
-	Name of Employer	Occupation			
		·			02 01 2012
	Purpose of Disbursement (Including title(s) of communication(s)) TV/Media Production (Every Level)			,	Transaction ID : E.2
-	Name of Federal Candidate	Office Sought:	House State:	MI	Disbursement/Obligation For: 2012
	Barack H. Obama		Senate State		Primary General
 	ti ID - O 2	\supset	District: _ President		Other (specify) ▶
l ira	ansaction ID : 0.2 Name of Federal Candidate	Office Sought:	House State		Disbursement/Obligation For:
			Senate State:		Primary General
			District: _		Other (specify)
	Name of Federal Candidate	Office Sought:	☐ House _		Disbursement/Obligation For:
	Name of Federal Candidate	Office Godgitt.	State:		Primary General
			Senate District:		
		L	President		Other (specify)
s	UBTOTAL of Disbursements/Obliga	tions This Page (option	nal)		458.54
_	<u> </u>				
T	OTAL This Period (last page this ling (carry total from last page to	• ,			

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Disbursement(s) Made or Obligation(s)

A. Full Name (Last, First, Middle Initia	al) of Payee		Date of Disbursement or Obligation
Updgrade Films			01 30 2012
Mailing Address of Payee			Amount
3299 K Street NW, Ste 200			229.27
City	State	Zip Code	229.21
Washington	DC	20007	Communication Date
Name of Employer	Occupat	ion	02 01 2012
Purpose of Disbursement (Includin TV/Media Production (Every Leve		tion(s))	Transaction ID: E.3
Name of Federal Candidate Barack H. Obama	Office Sought:	House State: MN	Disbursement/Obligation For: 2012 Primary General
Darack II. Oballia		Senate District:	
Transaction ID : 0.3	-	President	Other (specify)
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For: Primary General
	-	Senate District:	Other (specify)
Name of Federal Candidate	Office Sought:	President House	Disbursement/Obligation For:
		State:	Primary General
		District:	Other (specify)
B		_ 1 Tooldon	Date of Disbursement or Obligation
B. Full Name (Last, First, Middle Initia	ii) of Payee		M M / D D / Y Y Y Y
Updgrade Films Mailing Address of Payee			01 30 2012
3299 K Street NW, Ste 200			Amount
City	State	Zip Code	229.27
Washington	DC	20007	Communication Date
Name of Employer	Occupati	ion	M M / D D / Y Y Y Y Y
Purpose of Disbursement (Including TV/Media Production (Every Leve	; title(s) of communicates:	tion(s))	Transaction ID : E.4
Name of Federal Candidate	Office Sought:	House State: MO	Disbursement/Obligation For: 2012
Barack H. Obama		Senate District:	Primary General
Transaction ID : O.4	2	President	Under (specify) ▶
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For: Primary General
	_	Senate District:	
Name of Federal Candidate	Office Sought:	President	Other (specify)
Name of Federal Candidate	Office Sought.	State:	Disbursement/Obligation For: Primary General
	_	Senate District:	Other (specify)
		President	
SUBTOTAL of Disbursements/Obligation	tions This Page (ontion	al)	458.54
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TOTAL This Period (last page this lin	e number only)		·
(carry total from last page to	Line 10)		

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Disbursement(s) Made or Obligation(s)

A.	Full Name (Last, First, Middle Initial) of	of Pavee		Date of Disbursement or Obligation
	Crossroads Media LLC			M M / D D / Y Y Y Y
-	Mailing Address of Payee			01 26 2012
	66 Canal Center Plaza, Ste 55			Amount
	City	State	Zip Code	9871.22
	Alexandria	VA	22314	0
-	Name of Employer	Occup		Communication Date
	Name of Employer	Осоцр	pation	02 01 2012
	Purpose of Disbursement (Including tit	le(s) of communic	ication(s))	Transaction ID : E.5
	TV/Media Placement (Every Level)	.0(0) 01 001111101110	iodiion(o))	Transaction ib . E.s
	Name of Federal Candidate	Office Sought:	House 0 A7	Disbursement/Obligation For: 2012
	Barack H. Obama		Senate State: AZ	Primary General
_			President District:	Other (specify)
Ir	ansaction ID : 0.5 Name of Federal Candidate	Office Sought:	House	Disbursement/Obligation For:
		ooo ooug	Senate State:	Primary General
			District:	Other (specify)
	Name of Federal Candidate	Office Sought:	President House	Disbursement/Obligation For:
	Name of Federal Candidate	Office Gought.	State:	Primary General
			Senate District:	Other (specify)
			President	
В.	Full Name (Last, First, Middle Initial) of	f Payee		Date of Disbursement or Obligation
	Crossroads Media LLC			01 26 2012
-	Mailing Address of Payee			Amount
	66 Canal Center Plaza, Ste 55			Amount
-	City	State	Zip Code	9871.22
	Alexandria	VA	22314	Communication Date
-	Name of Employer	Occupa	pation	M M / D D / Y Y Y Y
				02 01 2012
	Purpose of Disbursement (Including tit TV/Media Placement (Every Level)	le(s) of communic	ication(s))	Transaction ID : E.6
	Name of Federal Candidate Barack H. Obama	Office Sought:	House State: MI	Disbursement/Obligation For: 2012
	Balack H. Oballia		Senate District:	Primary General
Tra	ansaction ID : O.6		X President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate District:	Primary General
			President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate	Primary General
			District:	Other (specify)
_				
s	UBTOTAL of Disbursements/Obligations	s This Page (option	ional)	19742.44
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T	OTAL This Period (last page this line n (carry total from last page to Lin	• ,	>	

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Disbursement(s) Made or Obligation(s)

A. Full Name (Last, First, Middle Initial) of Payee		Date of Disbursement or Obligation
Crossroads Media LLC		01 26 2012	
Mailing Address of Payee			Amount
66 Canal Center Plaza, Ste 55			
City	State	Zip Code	9871.22
Alexandria	VA	22314	Communication Date
Name of Employer	Occupati	ion	M M / D D / Y Y Y Y
			02 01 2012
Purpose of Disbursement (Including TV/Media Placement (Every Level		tion(s))	Transaction ID: E.7
Name of Federal Candidate	Office Sought:	House State: MN	Disbursement/Obligation For: 2012
Barack H. Obama		Senate District:	Primary General
Transaction ID : 0.7	\geq	President District.	Other (specify)
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
		Senate District:	Primary General
	L	President	Other (specify)
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
		Senate District:	Primary General
		President	Other (specify)
B. Full Name (Last, First, Middle Initial) of Payee		Date of Disbursement or Obligation
Crossroads Media LLC			01 26 2012
Mailing Address of Payee			
66 Canal Center Plaza, Ste 55			Amount
City	State	Zip Code	9871.22
Alexandria	VA	22314	Communication Date
Name of Employer	Occupati	on	M M / D D / Y Y Y
			02 01 2012
Purpose of Disbursement (Including TV/Media Placement (Every Level)		ion(s))	Transaction ID : E.8
Name of Federal Candidate	Office Sought:	House State: MO	Disbursement/Obligation For: 2012
Barack H. Obama		Senate	Primary General
Transaction ID : O.8	\geq	District: President	Other (specify)
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
		Senate	Primary General
		District: President	Other (specify)
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
		Senate District:	Primary General
		President District.	Other (specify)
			10740 11
SUBTOTAL of Disbursements/Obligation	ons This Page (option	al)	▶ 19742.44
			40401.96
TOTAL This Period (last page this line (carry total from last page to	• ,		>

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